

To: BW School Contacts  
From: Steve Benzschawel, Program Director



**BW**  
BUSINESS WORLD®

Thank you for being our school contact for Business World 2010! Because of your help we have reached out to more than 13,000 Wisconsin high school students in the 29 years since BW began!!

Enclosed are some materials that I encourage you to take a look at and distribute to your students. Please keep in mind there is no limit to the number of students from your school who can apply!!!

**BW 2010 Program Dates:**

Session 1	June 20 -23	St. Norbert College, De Pere
Session 2	June 27-30	Edgewood College, Madison
Session 3	July 18-21	UW-La Crosse

***How Much Does BW Cost?***

Only \$125 if kids apply before April 15! This small registration fee is all students pay. This is possible because each student receives a sponsorship that is provided by a local business or community organization, which covers all other costs for the session of their choice (i.e. meals, housing, etc). Cost is \$175 after April 15. Final deadline is May 6, 2010. Financial aid is available.

***When Are Applications Due?***

Students who turn in applications before April 15 qualify for the \$125 early registration fee. After April 15, the registration fee increases to \$175. **The final application deadline is May 6, 2010.** However, I strongly encourage all students to apply as soon as possible!

***What about past BW students?***

All past BW students are eligible to attend the BW Advanced Program, which will be offered at all 3 program locations in 2010! Applications for the Advanced Program are available on our website ([www.wibusinessworld.org](http://www.wibusinessworld.org)) or on Wisconsin Business World's Facebook page.

Included in this packet are:

- **Promoting BW & Processing Applications (yellow paper)** – Helpful hints on how to promote BW to your students, and how to process applications that students complete.
- **BW 2009 Honor Roll (blue paper)** – List of participating high schools at BW 2009.
- **BW 2010 Student Applications** – Students must complete and mail this form in if they wish to apply for BW 2010. If you would like more applications, please feel free to contact me or download extras off of our website at [www.wibusinessworld.org](http://www.wibusinessworld.org).
- **BW 2009 Poster** – Please hang in a location where students will see and inquire.

We appreciate your help in passing out applications and making announcements in your school so that students are aware of the community interest in providing these valuable sponsorships. If you have any questions, please feel free to contact me at 888-276-7953 or [steve@wibusinessworld.org](mailto:steve@wibusinessworld.org).

*Together, we are preparing today's students to be the business and community leaders of tomorrow!*

## HOW TO PROMOTE WISCONSIN BUSINESS WORLD IN YOUR SCHOOL

- ☐ Please hang the poster(s) in a conspicuous location(s) throughout your school.  
**(PLEASE ENTER YOUR NAME IN THE WHITE SPACE PROVIDED ON THE POSTER SO THAT INTERESTED STUDENTS KNOW WHO TO CONTACT FOR AN APPLICATION)**
- ☐ Please announce that applications are available for students and where applications can be picked up (Feel free to make copies of the application or download more from our website: [www.wibusinessworld.org](http://www.wibusinessworld.org)). Sample newsletter articles are also available on the website to help promote the program to students and parents. These are located in the 'Newsletter' section under the 'In the News' heading.
- ☐ Make a note to students that they may choose their own roommate (two individuals per room) at the program. Dorm rooms are NOT co-ed (Yes, some have tried ☺).
- ☐ Encourage teachers of advanced placement, honors, economics, social studies, marketing and business classes to make their students aware of the program by giving the teachers a copy of the application. If they would like their own complete packet or need additional information, please have them contact our office.
- ☐ If your school has had students graduate from this program in the past, we urge you to use these students to help encourage other students to attend. Many BW graduates have indicated that they would be more than willing to promote the program in their schools.

## HOW TO ACCEPT AND PROCESS APPLICATIONS

- ☐ As applications are returned to you, ensure that all information is complete and correct.
- ☐ All required signatures must be on the application for the student to be considered to attend the program. This includes the signature of the student, a parent/guardian and that of a school official.
- ☐ **There is NO limit to the number of applications you may submit, so send as many as you wish!**
- ☐ **Applications must be submitted to Wisconsin Business World by April 15 for the \$125 early bird registration fee. All applications must be turned in before the Final Application Deadline of May 6.**



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## BW 2009 HIGH SCHOOL HONOR ROLL

Students from these schools have dedicated a week of their summer to learn about America's free enterprise system. It is not only their motivation, but motivation from their teachers and advisors that made these students aware of this truly unique learning experience. We would like to extend our sincerest appreciation to all those who devoted time and energy to recommending distinguished students from across Wisconsin.

Appleton North High School, 5  
Arrowhead High School, 6  
Bangor High School  
Bay Port High School, 2  
Beaver Dam High School, 2  
Beloit Memorial High School  
Berlin High School, 2  
Black River Falls High School, 3  
Blair-Taylor High School, 4  
Bonduel High School, 3  
Brookfield Academy  
Brookfield Central High School, 2  
Brookfield East High School  
Butternut High School  
Cambria-Friesland High School  
Campbellsport High School, 3  
Catholic Memorial High School, 5  
Chilton High School, 4  
Clinton High School  
Colby High School, 2  
Craig High School, 2  
D. C. Everest Senior High  
De Forest High School  
De Pere High School  
Deerfield High School, 2  
Divine Savior Holy Angels HS  
Fennimore High School, 3  
Fond du Lac High School, 5  
Glenbrook South High School  
Grafton High School  
Green Lake High School  
Greenwood High School  
Hamilton High School

Hartford Union High School, 2  
Horicon High School, 2  
Hortonville High School  
Indian Trail Academy, 4  
Kohler High School, 3  
La Crosse Central High School, 3  
Lake Mills High School  
Lakeside Lutheran High School  
Little Chute High School  
Logan High School  
Luther High School, 5  
Madison Edgewood High School  
Madison Memorial High School, 2  
Manitowoc Roncalli High School, 5  
Mauston High School  
McFarland High School  
Medford Area High School  
Mequon Homestead High School, 2  
Middleton High School  
Milton High School, 2  
Monona Grove High School, 3  
Mosinee High School, 3  
Mount Horeb High School  
Neillsville High School  
New Berlin West High School, 2  
New Lisbon High School, 2  
Newman Catholic High School, 2  
Northeastern Wisconsin Lutheran High School, 3  
Northern Ozaukee High School, 2  
Notre Dame Academy, 2  
Oak Creek High School, 3  
Oconomowoc High School, 2

Omro High School, 2  
Onalaska High School  
Oregon High School  
Pacelli High School, 2  
Park Falls High School, 2  
Pecatonica High School, 3  
Pewaukee High School, 2  
Pulaski High School, 3  
Ripon High School, 2  
River Ridge High School  
Saint Ambrose Academy  
Saint Croix Falls High School  
Sauk Prairie High School, 2  
Seymour High School  
Shawano High School, 3  
Sheboygan Lutheran High School  
Sheboygan North High School, 2  
Siren High School  
Slinger High School, 2  
Southwestern High School, 2  
Stanley-Boyd High School, 2  
Sun Prairie High School, 4  
Tomah High School  
University Lake School, 2  
Verona Area High School, 19  
Waunakee High School, 7  
Wausau East High School  
Wausaukee High School, 5  
Wautoma High School  
Wilmot High School, 2  
Wisconsin Dells High School  
Wrightstown High School, 3

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*Wisconsin Business World® is designed to provide students from across the state with an experience that demonstrates the value of business and economics education. This unique program offers a better understanding of, and an appreciation for, the free enterprise system in which we live.*